

Resource Guide

Reading Path

A simple guide that helps readers move through the doctrine without confusion.

Not every reader should enter the work the same way. Some need a diagnosis first. Some need the full framework. Some need short recurring interpretation. This guide gives each visitor a practical path into the system.

[Get the Drift Diagnostic](#)

[See All Books](#)

Core path

Take the diagnostic, enter through the books, then stay close to the ideas through the Brief.

Page role

This guide helps readers choose the next step without making the site feel crowded.

The core path

Step 1 - Take the diagnostic

Start by identifying where drift, distortion, and friction are already active. The diagnostic is the clearest first step when the issue feels real but still lacks clear language.

Step 2 - Enter through the books

Use the catalog to understand the doctrine in more depth and across several perspectives. Each title isolates a different layer of structural performance while reinforcing the same core view.

Step 3 - Follow the Brief

Stay close to the ideas through short structural essays, applied observations, and recurring interpretation. The Brief keeps the doctrine active between deeper reading sessions.

Where to begin

Need the broadest view

Start with The Architecture of Durable Performance. Best when you want the full framework, the five-force logic, and the larger structural picture.

Need language for drift

Start with Why Organizations Drift. Best when you are seeing softened discipline, tolerated exceptions, and quiet decay.

The Durable Performance System™

Need practical correction

Start with The Durable Performance Field Guide. Best when you want worksheets, structured prompts, and applied action.

Need leadership behavior clarity

Start with What Smart Leaders Stop Doing. Best when you need a sharper view of habits that feel responsible while making systems weaker.

How to use this guide

Use this guide when the doctrine feels compelling but the next move is still unclear. It turns the site into a path rather than a pile.

New visitor: begin with the diagnostic. Leader under strain: use the field guide and drift language next. Returning reader: use the Brief to stay close to one structural theme while choosing the next book deliberately.

The right entry point makes the doctrine easier to use and easier to trust.

Best next move

If the issue still feels hard to name, begin with the Drift Diagnostic.

If the issue is already visible, choose the book that matches the strain you are trying to understand.

If you want a lighter ongoing signal, follow The Durable Performance Brief.

[Get the Drift Diagnostic](#)

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